



N° 2, décembre 2021

Trocadéro Forum Notes



Journée du Leadership & Diplomatie durable

Ellen Wasylina, Fondatrice du Trocadéro Forum a organisé cette journée le 9 décembre 2021 à Paris en ligne via Zoom.

Rédactrice en Chef
Ellen Wasylina

Introduction to the Trocadéro Forum

Our Vision : In the true spirit of transatlantic relations, we are founding this center in the heart of Paris, France, in the historic capital of diplomacy, to advise and train professionals in the fundamentals of diplomacy and leadership, in culture and in multicultural and multilingual communication, but also within the framework and the principals of the United Nation's Sustainable Development Goals (SDG).

We aspire to be an international forum to convene experts, decision-makers, leaders with whom we can, together, address the critical security, political, economic and social issues we face in this post-pandemic economy.

Our Mission : Our mission is to advise and train professionals in Sustainable Diplomacy and Leadership, in the framework of the United Nation's Sustainable Development Goals.

We strongly believe in and support them in our work.

Here is a brief resumé of the SDG's and their importance : ["The 2030 Agenda for Sustainable Development"](#), adopted by all United Nations Member States in 2015,



La Tour Eiffel, Paris, France (photographié par Ellen Wasylina)

provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries – developed and developing – in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all

while tackling climate change and working to preserve our oceans and forests.”

We want to prepare professionals for the new challenges they will face in the 21st century, in a multipolar, post-globalized, post-pandemic world.

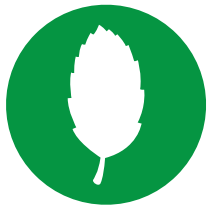
Are you ready for the challenge?

Programme

le 9 décembre 2021



**1ère Table Ronde : Sustainable
strategic Investments for the future**



**2e Table ronde : Energy is the key to
Sustainable cities and infrastructure**



**3e Table ronde : Sustainable &
Intercultural Dialogue**





1ère Table-ronde

Cette première Table-Ronde a été dédiée à **Sustainable strategic Investments for the future**

Nos intervenants ont été le Dr. Rebel Hanna, Anna Koj.

La discussion a été modérée par Ellen Wasylina.





2e Table-ronde

Cette seconde Table-ronde a été dédiée à **Energy is the key to Sustainable cities and infrastructure.**

Nos intervenants étaient le Dr. Prof. Zoubeir LAFHAJ, Rachad ITANI, Tristan MOCILNIKAR Caner CAN et le Professeur émérite Jean-Paul PANCRAIO

La discussion a été modérée par Ellen Wasylina.





3e Table-ronde

Cette Table-ronde a été dédiée au **Dialogue interculturel et durable**, qui a commencé avec un message vidéo de la chanteuse jordanienne, Zeina BARHOUM.

Les intervenants étaient Julia LAGAHUZERE, Jean-Claude FONTANIVE et François MABILLE.

La discussion a été modérée par Ellen Wasylina.



Les Recommendations de nos intervenants ont été les suivants :

1ère Table-ronde

Recommendations by Dr. Rebel Hanna :

1) Invest more and more in Artificial Intelligence and make this new technique available in all fields and areas which will improve the quality of the decision making process and accelerate the speed in the execution of the actions to take. This will enhance as well the corporate strategies for an optimized sustainable competitive advantage, which contributes in the improvement of the economic cycles and injects healthy dynamics in the markets.

2) Strategize better for Education and increase the level of awareness of the students towards the markets needs rather than the trends, which will contribute in filling the gaps in the areas that are still short in specific specializations and will affects positively the economic growth of these sectors.

3) Invest more in Healthcare, implement and enforce stringent healthcare strategies, policies and procedures at all level, governmental, public and private sectors, in order to avoid sudden turbulences and lockdowns similar to what was witnessed with Covid-19 that resulted in drastic and severe

economic depression, loss of jobs and disastrous financial losses in majority of vital sectors.

Recommendations by Anna Koj :

In the current highly candidate driven job market it is imperative for organisations to be strategic in their recruitment or else it will become impossible to leverage talent required for organisations to function and thrive. To achieve this, consider to:

1) Truly value professionals with diverse backgrounds – while in some roles technical expertise remains the most important thing, in the majority of cases without the right attitude and ability to see beyond one's own technical niche to connect with different stakeholders, it simply is not enough. Teaching someone certain technical aspects of the job might be easier than trying to change their way of thinking.

2) Regularly take a strategic look at your organisational set-up to openly consider whether you have the right skills on board to stay relevant. With changes happening at such a speed, it may well be that what was relevant 5 years ago is no longer enough. Maybe you need to reshape your team, offer your people training or hire additional talent. Making such strategic mini audit a regular element in your organisation will help to embrace the changes happening around us and to develop an organisational change mindset to benefit from these developments, shape your own narrative, and not to become a victim of change.

3) Treat your employees as adults. This may sound obvious and self-evident but more often than not it still is not. Put a broader framework in place to ensure individual decisions don't hinder the functioning of the organisation but trust your employees to make their own decisions, for example - in the current remote and flexible working debate - on what set-up works best for them.

3e Table-ronde

Recommendations by Julia Lagahuzère :

Creative solutions are necessary to enrich understanding and dialogue between different people. This leads to the increasing importance of culture in society. Collaborative projects give an in-depth focus to different strategic regions offering local support, new initiatives and importantly a way to connect to the wider global cultural community, whilst in touch with the specific needs of each area. These projects often manage to reach objectives where other attempts fail through the power of shared experience and collective emotion.

Recommendations par François Mabile :

1- demander aux institutions onusiennes, qui collaborent avec beaucoup d'ONG confessionnelles, de soutenir les efforts des acteurs privés du dialogue interreligieux, afin de l'articuler avec les politiques inter-étatiques de lutte contre les différents fondamentalismes religieux;

2- Encadrer le travail de dialogue interreligieux dans un processus de type "Conférence d'Helsinki", afin de déboucher sur la signature publique de documents engageant ses auteurs sur le modèle de la "troisième corbeille".

Biographies de nos intervenants

1ère Table-ronde :

Dr. Rebel HANNA is Chairman of Mantra Tourus Group (OOO, UO, Holding), Chairman and Chief Executive Officer of Dexter Capital Risk Management Services L.L.C., BoD member of JHT SARL, entrepreneur with 30+ years of professional experience in the International Business Development, Commercial, Investment, Corporate and Private Banking industry. Dr. Rebel Hanna served as well as Deputy General Manager at Invest Bank – UAE, Managing Director of the unique Investment Bank in Lebanon specialized in Securitization; he was managing the First SPVs in the MENA region and the First ABCP Conduit. Prior to that, he occupied different Senior Managerial Positions in the banking industry.

Anna KOJ is Managing Director Brussels, Mavence, which is an international recruitment and talent advisory firm. In her role, she plays a vital role in growing the company's business and developing the international team. As a leadership and recruitment consultant, Anna focuses on talent and skills for the future, helping clients to align their personal and professional visions, and identify the best talent. As a go-to coach at Mavence, Anna also guides people back into employment, into their first job or through a career change in public affairs. A passionate advocate for women in business and public affairs. In addition to her roles on boards and associations, she teaches workshops on authentic leadership and public speaking.

2ème Table-ronde

Dr. Pr. Zoubeir LAFHAJ est professeur des universités, Ecole Centrale Lille; Chair, Construction 4.0, President et Fondateur du Institut de Lean Construction, Lille, France. Since 2008, he is a Full Professor at Centrale Lille in Civil Engineering. Head of the unique Educational pathway ACE (Planning, Construction and Environment) since 2004, he is strongly

involved in the sustainable development of EC-Lille (Local Agenda 21). Since January 2017, he is the Chairholder in " Construction 4.0", a research and industrial chair dealing with the challenges of the Construction industry.

Tristan MOCILINIKAR est Ingénieur général des Mines, actuellement au Service du Haut Fonctionnaire de Défense et de sécurité du Ministère de la transition écologique. Il s'est occupé d'affaires méditerranéennes, notamment dans l'énergie, de 2007 à 2015 à la Présidence de la République, dans les services du Premier ministre et au Ministère des affaires étrangères. Ses spécialités sont le développement économique et des entreprises dans le domaine de l'énergie, de la croissance verte et du numérique ainsi que les partenariats et coopérations en Afrique et au Moyen-Orient. Il enseigne sur ces thèmes à la Skema Business School.

Rachad ITANI is a Canadian businessman of Lebanese descent. He is the Chairman of Fuel Cell Innovations Co. Ltd, headquartered in Daejeon, South-Korea, and the founder of EZ-Energies Ltd. (Abu Dhabi) and Dune Invest DMCC (Dubai). FCI employs more than 40 scientists, engineers and technology experts, half of whom hold PhDs and have more than 20 years of R&D specialization in advanced fuel cell technologies covering both Solid Oxide Fuel Cells (SOFC) and Molten Carbonate Fuel Cells (MCFC) and applications that include the lowest-cost production of green hydrogen.

Caner CAN is currently an Energy Advisor at the Turkish Ministry of Foreign Affairs, which he joined in 2000. He recently served as Energy Counselor to the Turkish Consulate in Houston, TX in 2015-2019. He has represented Turkey in numerous multilateral organisations and events, provided assessments and development stages for several major international oil and gas projects undertaken by Turkey, has also written reports covering global oil and natural gas market trends, supply and demand issues from a geopolitical perspective, providing business intelligence and regional political and economic perspectives to the MFA.

Pr. Jean-Paul PANCRACTIO is a renowned scholar in International Law and Diplomacy, Law of the Sea and Seaside (international law/ Administrative law), Diplomatic law, Protocol and ceremonial, Diplomatic Institutions, Diplomatic History. Currently, he is Editor and author of Blog « Observatoire de la Diplomatie » (today : 107 articles); in charge of the « Naval & Maritime Matters » Section of the French Yearbook of international Relations (with professor Niki Aloupi, University of Paris II); Member of the Society of Diplomatic History (France); Civil Reserve of French Air Force (as Colonel) : Group of Advisers of the Air Force Chief-of-Staff.

3e Table-ronde

Zeina BARHOUM is an award winning Opera singer and UNWFP Advocate. In 2017, she founded Amman Opera Festival, the first Opera focused festival in the Arab World under the Patronage of HRH Princess Muna Al Hussein. She performed on some of the world's most prestigious stages and venues including the Kensington Palace, The Hofburg Palace, Cadogan Hall, The UNESCO Paris, The Rimini Opera and Campidoglio in Italy, Austria, the UK, France, Ukraine, China, Jordan, UAE and Lebanon with renowned artists, including Italian Baritone and tutor Walter Alberti, Roberto Alagna who is the acclaimed successor of Pavarotti and Andrea Bocelli. She launched the Alcantara album series with the message of Bridging Cultures through music in a variety of languages. She will be releasing her first pop album, Wings of Love, in 2022, which she wrote during the pandemic.

Julia LAGAHUZERE est Directrice Générale, Opera for Peace, Paris, France; Named “Femme de Culture 2020”, Julia Lagahuzère is Co-founder and General Director of the non-profit organisation: Opera for Peace – Leading Young Voices of the World. This project is the largest international organization serving as a reference for young opera professionals around the values of diversity, equity, social justice, artistic excellence, affordable education, sustainability and innovation.

Jean-Claude FONTANIVE est Expert international en affaires « publiques et privées », avec plus de 30 ans d'expérience dans le développement des relations économiques internationales avec une expertise reconnue en géostratégie dans les rapports Nord/Sud (Europe-Méditerranée- Afrique). Il est Personnalité Experte associée au Comité National des Conseillers du Commerce extérieur de la France et il participe activement au développement stratégique de sociétés tournées vers l'international dans de nombreux secteurs d'activités (infrastructure, agriculture, santé, énergie & formations) en «business diplomacy» et en « stratégie d'influence »

François MABILLE est Secrétaire général de la FIUC, docteur HDR en sciences politiques, doyen honoraire, chercheur statutaire au CNRS et évaluateur à la FNRS. Ses travaux portent sur la sécurité globale et plus particulièrement sur la Multitrack Diplomacy et la géopolitique des religions. Dernier ouvrage publié : Covid 19 : Toward a World Risk Society, 2021.

